

Botanical Extracts Market Size and Share, Industry Trends and Forecast 2026-2033



The **Botanical Extracts Market** is experiencing robust growth driven by increasing consumer preference for natural and plant-based ingredients across food, beverages, nutraceuticals, and cosmetics. Rising health and wellness awareness, along with demand for clean-label, organic, and functional products, is accelerating adoption globally. Technological advancements in extraction methods and expanding research on bioactive compounds are enhancing product efficacy and quality. Additionally, growing applications in pharmaceuticals and personal care, coupled with a strong shift toward sustainable and eco-friendly sourcing, are supporting market expansion. The rising popularity of herbal supplements and traditional remedies, along with increased investments in innovation and product development, is expected to further propel market growth in the coming years.

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The **Botanical Extracts Market** was valued at USD 7.32 billion in 2025 and is expected to reach USD 17.00 billion by 2033, growing at a CAGR of 11.18% from 2026-2033

The **U.S. Botanical Extracts Market** was valued at USD 1.74 billion in 2025 and is projected to reach USD 3.91 billion by 2033, growing at a CAGR of 10.76% from 2026 to 2033. Growth is driven by rising consumer demand for natural and plant-based ingredients across food, beverages, dietary supplements, and cosmetics, supported by increasing health awareness and preference for clean-label and organic products. Advancements in extraction technologies are further improving product quality and efficiency, boosting adoption. Additionally, the growing popularity of herbal supplements and functional foods, along with expanding applications in pharmaceuticals and personal care, and rising investments in research and innovation, are expected to sustain market growth.

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Majoy Key Players



- **International Flavors & Fragrances Inc.**
- **Givaudan S.A.**
- **Indena S.p.A.**
- **Martin Bauer Group**
- **Synthite Industries Ltd.**
- **Kalsec, Inc.**
- **Arjuna Natural Extracts Ltd.**
- **Sabinsa Corporation**
- **Bio-Botanica, Inc.**
- **Nexira**
- **Döhler GmbH**
- **Sensient Technologies Corporation**
- **Symrise AG**
- **Archer Daniels Midland Company**
- **Blue Sky Botanics Ltd.**
- **Organic Herb Inc.**
- **Ransom Naturals Ltd.**
- **Golden Harvest Bio**
- **Natural Remedies Ltd.**
- **Huagao Biology**

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- **By Source:** Herbs dominated the market with a 29% share in 2025, while flowers are projected to register the fastest growth during 2026–2033.
- **By Technology:** Steam distillation held the largest share of 35% in 2025, whereas CO₂ extraction is expected to grow at the highest CAGR over the forecast period.
- **By Form:** Dry powders accounted for the leading share of 40% in 2025, while oil-based extracts are anticipated to expand at the fastest rate from 2026 to 2033.
- **By End-Use Industry:** Nutraceuticals & dietary supplements led with a 35% share in 2025 and are also projected to be the fastest-growing segment during the forecast period.

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North America dominated the Botanical Extracts Market with a 30% share in 2025 due to its well-established nutraceutical and pharmaceutical industries, high consumer awareness of herbal and natural products, and strong R&D capabilities. Growing demand for functional foods, dietary supplements, and cosmetic applications further reinforced the region's leadership in botanical extract consumption.



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